



Dear ITA Exhibitor:

The Iowa Trust Association invites you to participate in the ITA Annual Convention, October 7 at the Marriott Courtyard Hotel in Ankeny. The Iowa Trust Association resumed inviting exhibitors four years ago and it had been a great success. Pricing will remain the same this year and the only charge to attend and exhibit will be the regular member conference registration fee of \$225 for each person. For this fee, you will be provided a table in the pre-convention area, recognition in the program, break time with attendees and also an opportunity to introduce yourself during the program.

The ITA has a proud tradition of serving Iowa trust professional for over 50 years. The annual two-day event draws over 75 trust professionals from across the state. We are anticipating an excellent conference and are looking forward to exhibitors adding value to the event.

We have reserved space to accommodate 12 exhibitors at the conference. The exhibits will be open from 9:00 a.m. – 4:45 p.m., on Thursday, October 7. Exhibitors will be welcome at all conference sessions and events. I have included a preliminary agenda for your review.

Please use the enclosed form to secure your place at the ITA Annual Convention. If you have any questions, please call me at 800-800-2353 or (515) 286-4352.

Sincerely,

A handwritten signature in cursive script that reads "Darcy Burnett".

Darcy Burnett
Education Coordinator

Enclosure

**IOWA TRUST ASSOCIATION
ANNUAL CONVENTION
EXHIBITORS CONTRACT**

October 7, 2010
Marriott Courtyard Hotel
Ankeny, Iowa

Please type or print

Company Name _____

Street Address _____ City, State, Zip _____

Contact Person _____ Title _____

Phone () _____ E-Mail _____

In 30 words or less, please write a brief description of your company and products you plan to display.

Exhibit Table Price: \$225 for each person attending with exhibiting company.

Please list any names of competitors you do not wish to be near or unusual size or shape of your display.

We hereby make application for exhibit space at the 2010 ITA Annual Convention. We agree to abide by the terms and conditions as set forth by the Iowa Trust Association.

Signature _____ Title _____ Date _____

**Mail this form and your check (made payable to ITA) to:
ITA, PO Box 6200, Johnston, IA 50131-6200, Attn: Darcy Burnett**

BADGE INFORMATION Each attendee is required to pay the \$225.00 registration fee.

Name _____ Nickname _____ Location _____ \$225

Name _____ Nickname _____ Location _____ \$225

Name _____ Nickname _____ Location _____ \$225

For Office Use Only

Date Rec'd _____

Date ack'd _____

Booth(s) _____

Iowa Trust Association

PO Box 6200 - 8800 NW 62nd Ave., Ste. 6200

Johnston, IA 50131-6200

Phone: 515-286-4352 or 800-800-2353 (toll-free in Iowa)

Fax: 515-280-4140

We're looking forward to seeing you there!

Sponsorship Helps You

Stand Out in the Crowd!

**Be more than just an exhibitor at the
IOWA TRUST ASSOCIATION
FALL CONVENTION
OCTOBER 7, 2010**



Sponsorship opportunities give your company even greater visibility and name recognition ... and differentiate you from the competition. As a benefit of sponsorship, you'll receive:

- ▲ Special recognition in the final program
- ▲ Additional signage at the related event
- ▲ Verbal recognition during the sessions immediately preceding the event

To participate as a sponsor, complete this form and return it with your check to the Iowa Trust Association. **Act quickly ... these opportunities won't last long!** To find out more, call Darcy Burnett (515)286-4352.

Company Name: _____

Contact Name: _____ **Phone:** _____

Address: _____ **E-Mail:** _____

City: _____ **State:** _____ **Zip:** _____

Our company would like to sponsor the following event(s):

- | | |
|---|-------|
| <input type="checkbox"/> Continental Breakfast (Thursday A.M.) | \$500 |
| <input type="checkbox"/> Luncheon (Thursday, October 7) | \$750 |
| <input type="checkbox"/> Exhibit Hall Refreshment Break (Thursday A.M.) | \$250 |
| <input type="checkbox"/> Exhibit Hall Refreshment Break (Thursday P.M.) | \$250 |
| <input type="checkbox"/> Reception (Thursday PM) | \$500 |
| <input type="checkbox"/> Convention Door Prizes | \$300 |

Make checks payable to:

Iowa Trust Association • PO Box 6200, Johnston, IA 50131-6200

Attn: Darcy Burnett or Fax: (515) 280-4140